keynote speakers
AicQoL2017Bangkok: Keynote Speakers
Ismail Samsuddin is an Associate Professor at the Department of Architecture, University of Technology MARA. Currently, he is also a Coordinator of a PhD Program that focuses on design and built environment. He has been an educator for more than 20 years. During his years of teaching, he became interested in the area of cognitive thinking and learning especially that involves designers such as architects, graphic designers and handicraft artists. He obtained his doctoral degree from the Architectural School, University of Sheffield under the supervision of Emeritus Professor Bryan Lawson who is well known for his book titled ‘How Designers Think’.

As an educator and administrator, he held various positions that include Head of Teaching and Learning Centre, Panel of Teaching Assessment, Architectural Department Dissertation Coordinator, State Campus Academic Members and Deputy Campus Director in Research and Industrial Linkages. These positions have given him the opportunity to share his ideas into the need to integrate creative thinking as part of higher level learning process in Malaysian educational system. This is due to the substantial consumerism culture that seems to make young learners less innovative and creative.

At present, he is in a later stage of a research that is looking into the cognitive process of design experts in various fields such as architecture, boat making and wood craft. Hopefully, the outcome of this research will provide a framework to understand ‘design intelligence’ that can benefit general education.

He is supervising 2 master degree students. One is involved in experiential learning using visual graphic. And the other is doing mural art for national unity purposes. In addition, he is supervising a PhD student in the area of eco-fashion design. He is also co-supervising a PhD student who is doing art edutainment for early childhood creativity. Soon, he will co-supervising another PhD student who will be studying cognitive and learning style among students in non-studio based education.

Selected list of field related publications

- An Exploratory Study on Peer Learning Experiences in the Architectural Design Studio: World Scientific and Engineering Academy and Society (WSEAS) 2010
- The Study of Studio Peer Learning Culture by using ‘Construct’. UFORIA, UiTM 2010
- Ephemeral Architecture: In Between Permanence and Impermanence towards Sustainable Architecture. Go Green Conference 2014
- Preliminary study on the characteristic of national unity mural art in Perak. 2nd Art and Design International Conference 2016
Panit Pujinda

is an Associate Professor at the Department of Urban and Regional Planning Faculty of Architecture, Chulalongkorn University, Bangkok, Thailand. He is also currently the Dean of the faculty. He obtained his Doctor of Engineering in 2006 from the Fachgebiet Verkehrsplanung und Verkehrstechnik, Institut für Verkehr, Technische Universität Darmstadt, Germany. He pursued his studies there after being awarded the DAAD Scholarship.

Seven years earlier, he obtained his Master of Regional Planning, from the Department of Geography and Planning, University at Albany, State University of New York, USA. His Bachelor of Architecture award was obtained from the Department of Architecture, Faculty of Architecture, Chulalongkorn University, Bangkok, Thailand, in 1994.

To date he had completed 15 research projects in Urban, Regional and Transportation Planning, and published 20 papers and 3 books (in Thai). Professionally he had been involved with 18 Structure and Comprehensive Plans, including Thailand’s National Plan and Bangkok Metropolitan Regional Plan.

In 2007, he earned the Merit Award for Distinguished Presentation, for his paper entitled “Public involvement procedures in world class cities: Cities with international airports”, presented at The 7th International Conference on Urban Planning and Environment (UPE7), Bangkok, Thailand.
A Blast from the Past:
Previous keynote speakers
since 2009
Adapted and Adaptable Environment

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AicE-Bs2015 Barcelona, Spain, 30 August - 04 September 2015
Developments and Social Behaviours

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AcE-Bs2015 Tehran, Iran, 21-23 February 2015
Human Oriented Design: Urban & rural development

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AcE-Bs2014Seoul, S. Korea, 25-27 August 2014

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AicE-Bs2014Berlin, Germany, 24-26 February 2014

Public Participation : Shaping a sustainable future

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From Research to Practice

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Future Communities: Socio-cultural & Environmental challenges

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AcE-Bs 2012 Bangkok, Thailand, 16-18 July 2012
Way of Life: Socio-economic & Cultural Context

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Human Behaviour & Physical Setting: Community, Culture & Crime

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